

# D3.7 eoMall Galleries and eoPages I WP3 – Large Scale Demonstartors

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Date: 2020.02.28



Full Title	Promoting the international competitiveness of European Remote Sensing companies through cross-cluster collaboration				
Grant Agreement No	824478	Acronym	PARSEC		
Start date	1 <sup>st</sup> May 2019	Duration	30 months		
EU Project Officer	Milena Stoyanova				
Project Coordinator	Emmanuel Pajot (EARSC)				
Date of Delivery	Contractual M1	) Actual	M10		
Nature	Report	Dissemination Level	Public		
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Reviewer(s)	EARSC				
Keywords	eoMall, eoPages, Content, Companies, Services, Galleries				

Document History						
Version	Issue date	Stage	Changes	Contributor		
1.0	20/02/2020	Draft	Required changes	Eversis		
1.1	28/02/2020	Final	Final Version	Eversis		

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## **Executive Summary**

The document refers to two different applications:

- eoPages
- eoMall

The first part of the document will refer to the appearance of eoPages, and the other to the structure and appearance of the eoMall galleries.

Both products are in the process of developing therefore, there are small inaccuracies.

eoPages is a marketplace between the Earth Observation Service Industry & Users. The content shown in the examples below is the test. The content migration process is in progress, the release of a fully functional site is planned for mid-March.

eoMall Galleries - is an online market in which companies' offers are placed. Services are grouped using two-level taxonomy. Content that will be generated in the scope of PARSEC, will be represented in galleries. Usually these will be companies and services. Galleries are prepared for data representation, but there is no content yet. The release will be planned and implemented as soon as the content is created.

# 1 eoPages

## 1.1 Appearance and structure

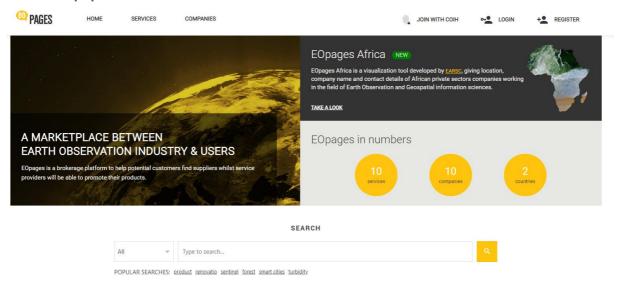


Figure 1

EOpages is a marketplace between the Earth Observation Service Industry & Users. EOpages shows the capabilities of the geo-information industry in general and value-adding companies in particular. The objective of EOpages is to help potential customers explore the available value-added geo-information services of interest to them in a new and user-friendly way.

The site contains information about how many registered companies and services are registered. Service is a service provided by the company.

#### Previous Clients and Their Experience





ADD DETAILS (0)





Figure 2

The third type of content are Success Stories. This is a kind of article published by the company to popularize the company or service.

#### Services

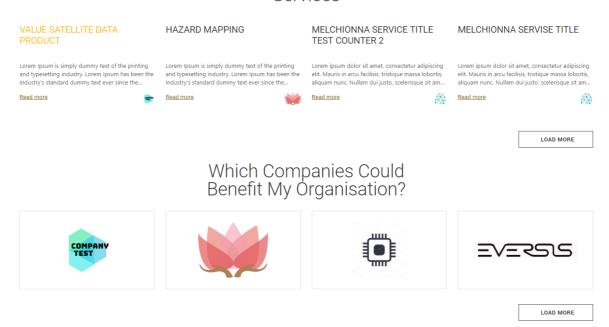


Figure 3

Companies and services are interconnected through value chain. Value chain is a dictionary that contains market sectors where companies operate.

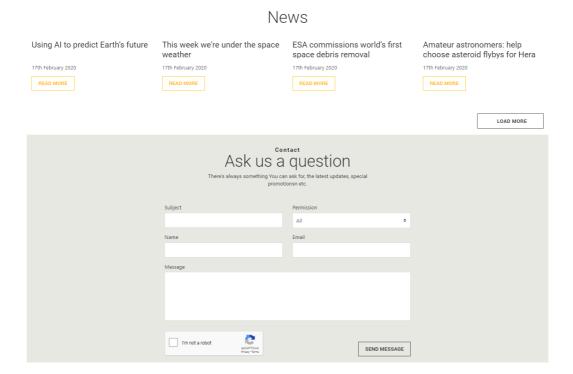


Figure 4

The page has a section responsible for messages and communication. News is a section containing up-to-date information in the various industries where companies work. Communication module allows you to contact the EARSC main operator or individual company.

### 1.2 Services

# Hazard mapping

by JALLCO Ltd

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.



Figure 5

The company can have one or more services. Through the services, companies offer a variety of services.

## 1.3 Companies

## Melchionna

VALUE CHAIN TEST1

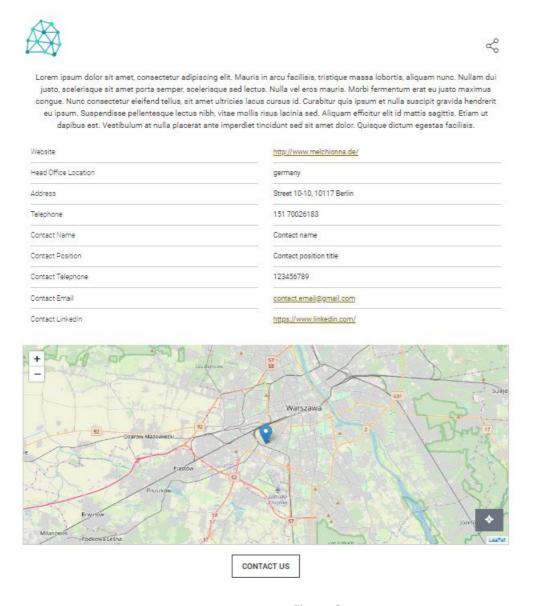


Figure 6

Companies website is a digital reflection of real companies. The profile contains all the necessary information for contact and dedicated services.

### 2 eoMall Galleries

### 2.1 Appearance and structure



Figure 7

Each section is responsible for the different type of offered services. Each category contains different subcategories that specify services in more detail.

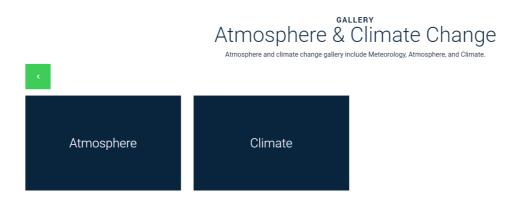


Figure 8

In the target system, the different sections will contain information about the services and companies from the eoPages. PARSEC is a HUB for young and growing companies that will have the opportunity to popularize their services. After selecting the appropriate categories and subcategories, the user will be directed to a page where he can choose what content he wants to see. Now 3 options are available:

- All
- Services
- Companies

The third option will be added as part of the PARSEC – Services Powered by PARSEC. The tab will contain service offers from PARSEC.

In this way the taxonomy used now will not be changed

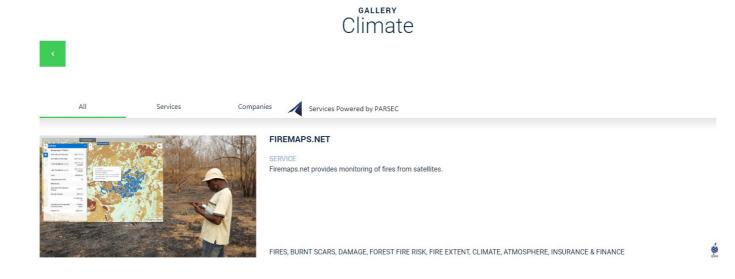


Figure 9

In the future in the case of a new accelerator like PARSEC, it will be possible to add a new tab that will indicate the services of this HUB



### **Our Partners**

















